

# IX Regional HELIX 25

Transforming regions through  
innovation, sustainability  
and collaboration

**Innovation Parallel Session | 11:30–13:00**

Sessions held in English | 10' presentation + 5' discussion

Day 2 • 27 June  
Friday Morning

Location: Emílio Martins Room (Eng. Alcínio Miguel Auditorium, ESTiG)

Moderator: Alba Ramallari

**#29: New Residents And Emerging Dynamics: Social Innovation Processes In Rural Territories**

Sara Simões, Joana Nogueira, Hermínia Gonçalves and Carla Marques

**#30: "O Máscara De Ousilhão": Between Ritual And Artisan Artistic Expressions**

Alex Rodrigues and Roberto Afonso

**#41: Changing The Mindset For Circular Economy, Through Its Benefits**

Alba Ramallari

**#60: Mapping User Needs In The Competitive Trading Card Game Community**

Bojan Puvača, João P. Almeida, António J.S.T. Duarte and Stjepan Šebek

# IX Regional HELIX 25

Transforming regions through  
innovation, sustainability  
and collaboration

**Innovation Parallel Session | 11:30–13:00**

Sessions held in English | 10' presentation + 5' discussion

Day 2 • 27 June  
Friday Morning

Location: Wisekey Room (Room 117, ESTiG)

Moderator: Jessica Ferreira

**#11: Smart Specialisation Strategy And Its Effects On Regional Innovation: Insights From Northern Portugal**

Horácio Ferreira, Carla Marques and Luís Farinha

**#25: Public Policy Actions To Promote Eco-Innovation In Colombian Manufacturing Industries**

David González-Cuenca and Patricia Rodríguez-Sánchez

**#27: What'S Behind China'S Technological Paths? A Study On Green Patents In Nuclear Energy**

Frederico Andreis Beneli Donadon, Geciane Silveira Porto and Alexandre Aparecido Dias

**#31: Study Of The Determinants Of Innovation In Portuguese Companies: Application To The Engineering & Tooling Cluster**

Liliana Ramos and Jacinta Moreira